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# EXECUTIVE SUMMARY

«EXECUTIVESUMMARY»

# COMPANY BACKGROUND

Insedlu is a proficient and skills endowed Business Consulting firm that was founded in 1997 but started formally operating in 2002. Insedlu is accredited by many development agencies including; SEDA, Gauteng Enterprise Propeller, Productivitysa, thedti (BBSP) and National Youth Development Agency. Since it opened its doors to consulting in 2002, Insedlu executed many small to medium sized projects and linked SMMEs to a plethora of opportunities both in the public and private sector. Insedlu is able to offer a holistic range of products to its clientele by having specialised departments; namely Accounting, Training, Business Development, and Project Management and Research. Some of our major clients are tabulated below.

# Table 1: Major Corporate Clients

## **Mission Statement**

“To create a new wave of innovative entrepreneurial development by constantly improving on business development offerings that meet international best practice; to this end Insedlu works hand in glove with major development agencies, financial institutions and educational institutions in designing friendly, affordable and high quality services.”

## **Insedlu Business Companion Service Offering:**

* Business Research
* Enterprise Development
* Business Turnaround

## **HEAD OFFICE**

Orange Grove

Johannesburg

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**PURPOSE/AIM OF THE PROJECT**

«PURPOSE»

**RELEVANT PROJECT REFERENCES**

* 1. **DELIVERABLES**

«DELIVERABLES»

# PROJECT COST PLAN AND TIMELINE

**PROJECT TEAM AND RESEARCH TEAM MEMBERS**

# WHY CHOOSE INSEDLU BUSINESS COMPANION

When comparing our capabilities to those of competitors the benefits of choosing Insedlu are

Our ability to conduct research survey in provinces like the Eastern Cape Mpumalanga and Gauteng demonstrates our ability to conduct National surveys.In addition to the email and telephonic interview methods required Insedlu will conduct 100 face to face interviews with school principals so as to gather information more accurately.Our field workers data collectors have the ability to conduct interviews in local vernacular languages.We conduct various surveys on a continuous basis with tangible results for the clients and therefore we are well positioned to do the same for The Competition Commission since we have gained formidable skills to conduct any research project with the required precision.The use of tablets CAPI and CATI to conduct surveys will not only accelerate the data collection processes but it will ensure quality data collection and analysis.Our Project Leader is a PhD holder who has made a mark in the fields of research academia policy formulation and strategy development for both private and public entities.

# BLACK ECONOMIC EMPOWERMENT

«BBBEE»

# PROJECT RISK ANALYSIS

«PROJECTRISK»

# INSEDLU RESOURCE CAPABILITIES

|  |  |  |  |
| --- | --- | --- | --- |
| **Resource** | **Quantity** | **Owned** | **Hired** |
| Full-time staff | 8 | n/a | n/a |
| Associates | 10 | n/a | n/a |
| Office with 2 training rooms | 1 | Yes |  |
| Service vehicles | 4 | Yes |  |
| Computers and laptops | 10 | Yes |  |
| Overhead projectors (Proxima) | 2 | Yes |  |

# CONCLUSION

INSEDLU BUSINESS COMPANION CC is confident that our proposal conduct a stakeholder perception survey to assess the current levels of satisfaction with ICASA service and also with the Brand. We sincerely hope that you will consider us as the preferred service provider and allow us to enter into a mutually beneficial relationship. We are available to answer any questions you may have and look forward to discussing this opportunity further.

After reviewing this document, the following steps should be performed in order to come to a final agreement

- Calling us for a face to face interview

- Counter proposal or approval by ICASA

- Negotiation of fees, terms, clauses and conditions

We declare this offer to be binding and free of errors or omissions. Due diligence has been performed in order to ensure compliance with your requirements and particular situation. We agree to hold our proposal open for acceptance until

Thank you for your interest.

Sincerely,

Dr Mtha Ncube

**Chief Executive**

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